



WYSE TRAVEL CONFEDERATION

MILLENNIAL TRAVELLERS

TRAVEL REVIEWS AFFECT TRAVEL DECISIONS

79%

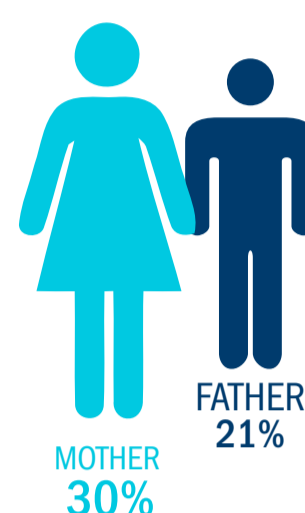
PLANNING



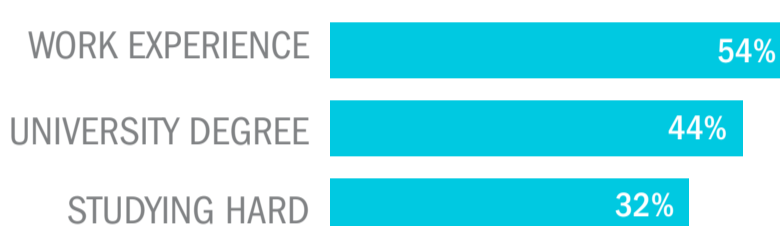
TOP MOTIVATIONS FOR TRAVEL



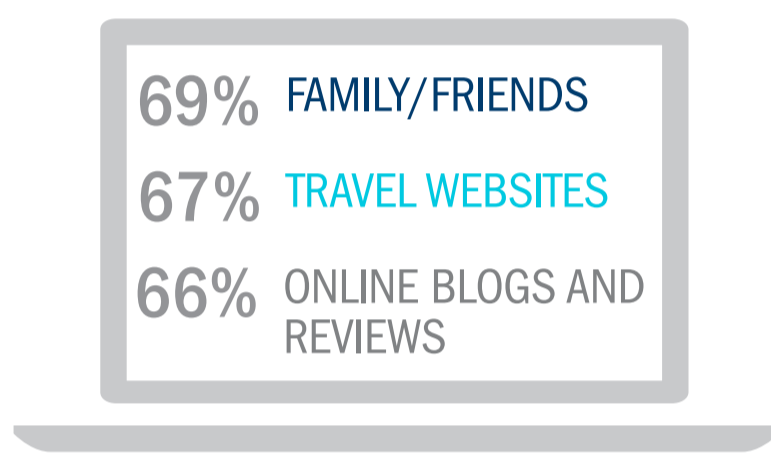
ROLE MODELS



FUTURE SUCCESS FACTORS



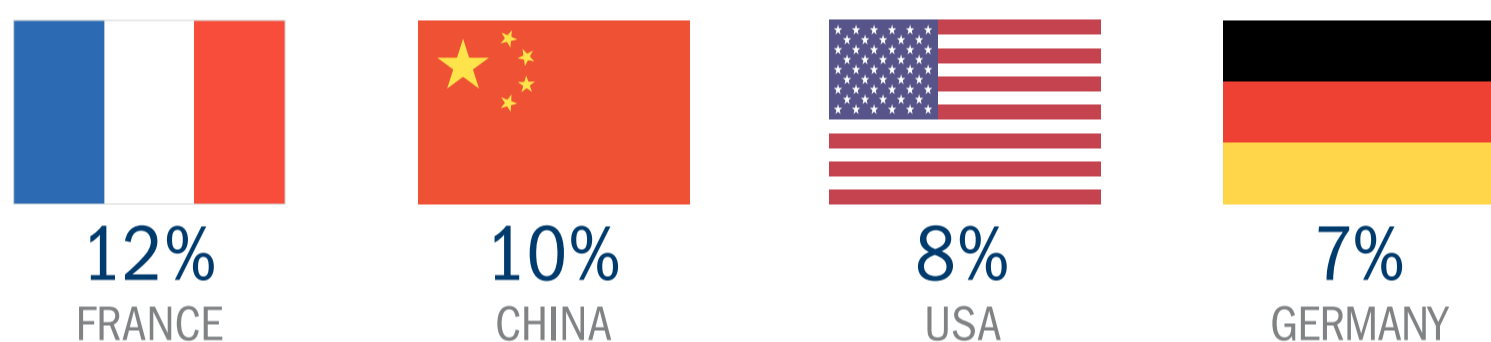
INFORMATION SOURCES



IMPORTANT DESTINATION FEATURES

Friendly locals TASTY FOOD
ACCESS TO WiFi

DESTINATIONS WITH MOST LANGUAGE CHALLENGES FOR VISITORS



12.5% FACE VISA PROBLEMS

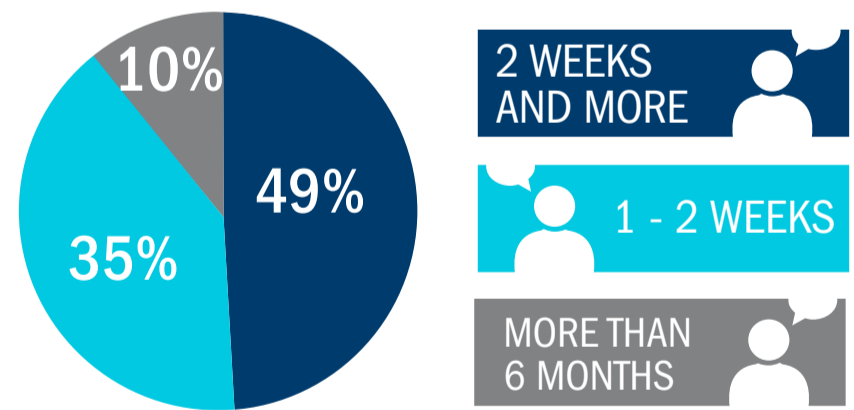


CHECK THEIR PHONE EVERY

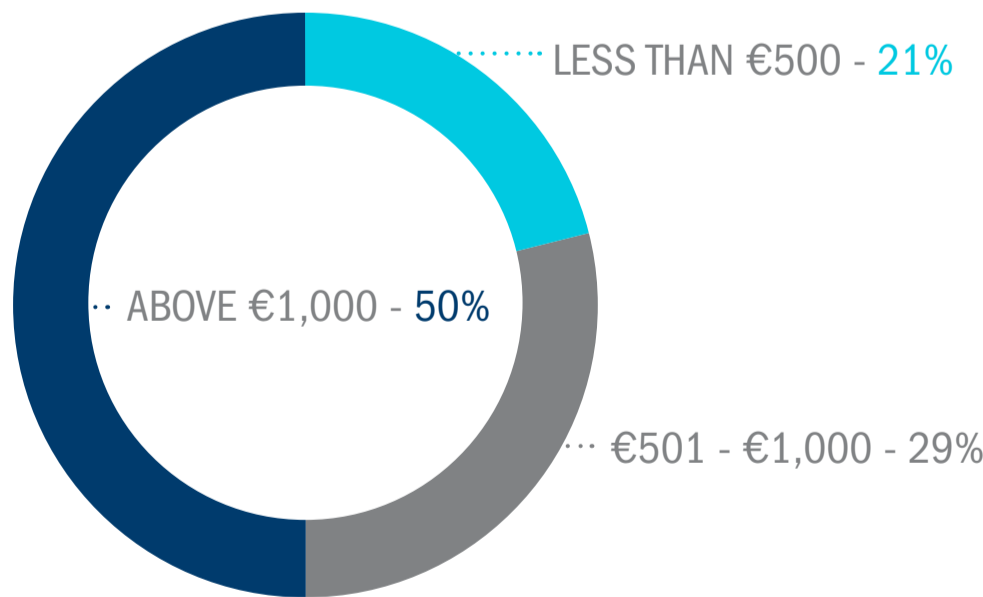
5 MINUTES

43%

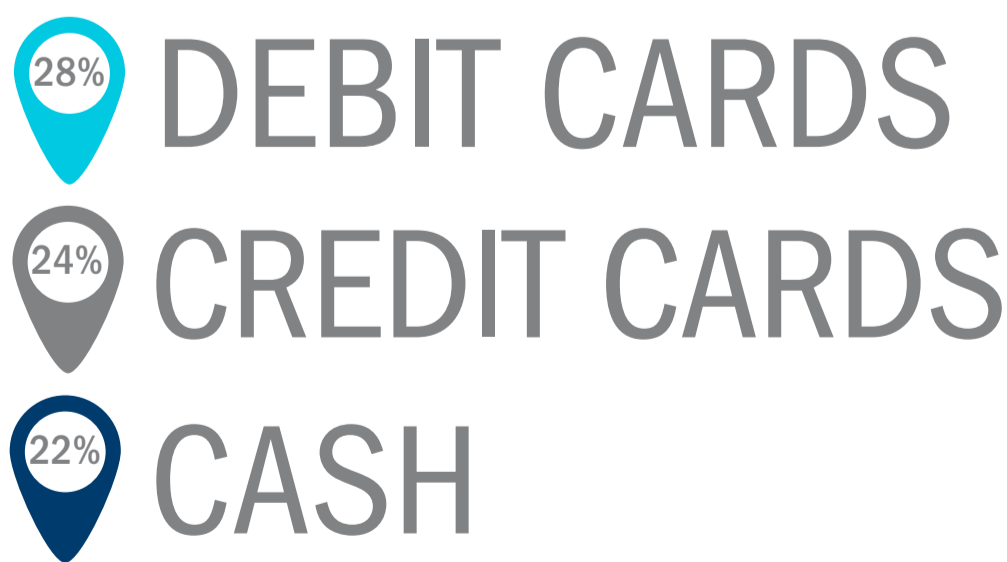
TRIP LENGTH



AVERAGE TRIP SPEND



PREFERRED PAYMENT METHOD



RATINGS AND REVIEWS



PREFERRED NEXT DESTINATIONS

